



REPORT

BUSINESS PROCESS

AUDIT

Company: Stellar Models

Report date: 2026-02-23

Level of digitization: 2/5 — Developing

23/h

savings/week

70%

error reduction

35328 zł

value per year

4

processes for automation

The report is intended as an overview and serves as a first step in discovering your company's potential. Detailed analysis and recommendations are available during a free consultation with an AutomationNex expert. This report does not constitute a commercial offer or a binding quote.



PROFILE

Stellar Models is an AI & Talent Management agency specializing in connecting the real and digital worlds of modeling. The company focuses on creating a new generation of stars using advanced AI technologies like AI Scouting, AI Matching, and AI Enhancement. They offer a range of services from digital production and couture branding to global reach campaigns and ROI analytics. The technology stack includes Stable Diffusion, Claude Opus, Google Gemini, Kimi AI, and OpenAI GPT-5, built on Next.js 15 and AWS Cloud. Currently, the company's automation level is basic, with an identified need to streamline manual data entry and operational processes. They utilize Google services.

Level of digitization:

2/5 — Developing

PROCESSES FOR AUTOMATION

4 processes ready for automation identified, sorted by priority.

1. Casting Application Screening

● Priority: high | Saving: 8h/week | Difficulty: medium

Currently: Applications from potential talents are likely reviewed manually, leading to significant time investment in identifying suitable candidates.

After automation: AI algorithms will pre-screen casting applications, identifying candidates with criteria matching the agency's needs, and filtering out unsuitable profiles.

2. Talent Onboarding Documentation

● Priority: medium | Saving: 6h/week | Difficulty: medium

Currently: New talents go through a manual onboarding process involving paperwork, contract generation, and legal support documentation.

After automation: Automated generation of contracts, legal documents, and onboarding kits based on pre-defined templates and talent data, reducing manual input.

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3. Client Offer Generation

● Priority: medium | Saving: 5h/week | Difficulty: medium

Currently: Creating tailored offers for brands, including talent matching and service descriptions, is a manual process prone to inconsistencies.

After automation: Generate client offers automatically based on client briefs and available talent profiles, ensuring consistency and speed.

4. Social Media Reach Reporting

● Priority: low | Saving: 4h/week | Difficulty: complex

Currently: Monitoring social media reach and ROI for digital campaigns is done manually, requiring extensive data collection and analysis.

After automation: Automated collection of social media metrics and generation of ROI reports for campaigns, providing real-time insights.

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QUICK WIN - THE FASTEST EFFECT

A single process you can implement most quickly and with the greatest impact. The perfect starting point for collaboration.

QUICK WIN Casting Application Screening

Automating the screening of casting applications offers an immediate and significant reduction in manual work, directly addressing the 'manual_data' pain point. This process is critical for a talent agency like Stellar Models, and its automation will free up valuable time for the team to focus on talent development rather than initial filtering. The return on investment for this automation can be seen rapidly, making it an ideal first step in efficiency improvements.

Implementation time: 3-4 weeks | **Saving time:** 8

First step: Define clear, quantifiable criteria for pre-screening casting applications.

SAVINGS POTENTIAL

23h

savings/week

92h

savings/month

35328 zł

annual value

70%

error reduction

Implementing the proposed automations will allow Stellar Models to reclaim 23 working hours per week, generating 736 PLN in weekly savings at a rate of 32 PLN/h. On a monthly scale, that is 92 hours and 2,944 PLN of recovered budget. Annually, the savings amount to 35,328 PLN. A 70% reduction in manual errors will minimize the risk of costly mistakes. Automation allows the micro-team to operate at the efficiency level of much larger organizations. The investment in automation will pay for itself within the first months of system operation.

Calculation based on the rate you entered in the initial form.

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NEXT STEPS

A specific action plan that will allow you to implement your first automations within 4 weeks.

1. Review the proposed automation opportunities and prioritize based on internal needs.
2. Gather detailed information on current workflows for the 'Casting Application Screening' process.
3. Book a free 30-min consultation with an AutomationNex expert

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Ready to get back 23 hours per week?

Book a free 30-minute consultation with an AutomationNex..io expert

CONSULTATION



AutomationNex.io is a team of experts specializing in business process automation using the n8n platform. We help companies eliminate tedious, repetitive tasks by integrating over 500 applications, allowing our clients to regain up to 30 hours of work per week. Our specialists are among the few certified by IBM, Google, and n8n, ensuring your automation will be implemented efficiently and comprehensively.

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